

Research UtahStateUniversity

Research Presentation Judging Rubric

I. Core Elements

	1. Novice	2. Apprentice	3. Practitioner	4. Expert
A. Question/ Goal	Unstated/unclear	Implicitly statedLacked appropriate scope	Explicitly statedLacked appropriate scope	Clearly statedEffective scope
B. Process/ Methodology	Absent/unclear	 Present Unsuitable for evaluating question/goal 	 Present Proper for evaluating question/goal 	 Present Clearly stated Proper for evaluating question/goal
C. Findings/ Results	Unstated/hard to identify	 Stated Lacked clarity, context, or objectivity 	 Stated Had clarity, context, and objectivity 	 Stated Had clarity, context, and objectivity Provided exceptional insight

II. Presentation Structure

	1. Novice	2. Apprentice	3. Practitioner	4. Expert
A. Flow and order of information	 Key takeaway not stated Incoherent Poor transitions 	 Key takeaway stated but difficulty to find/ understand Implicit flow Present transitions 	 Key takeaway stated but could have been stronger Explicit flow Effective transitions 	 Clear key takeaway Flow with cohesive narrative Transitions that increased understanding
B. Language (spoken and written)	 Incoherent Unrelated to research question Significant usage errors 	 Confusing Partially informed research question Some usage errors 	 Mostly clear and accessible Informed the research question Minimal usage errors 	 Clear and accessible Informed the research question Free of usage errors
C. Visual elements	NoneIrrelevant	 Some Partially clarified project/ research 	 Appropriate amount Supported understanding	 Appropriate amount serving as focal points Enhanced understanding

III. Need For Project

	1. Novice	2. Apprentice	3. Practitioner	4. Expert
A. Context	• Little/none	SomeFailed to illustrate need	 Provided Convincingly argued need	 Provided Showed striking need
B. Quality of study or project design	Didn't follow reputable methodologyUnreplicable	 Attempted to follow reputable methodology Unreplicable	 Replicated existing methodology Replicable	Innovated techniques that advanced field of studyReplicable
C. Conclusions, outcomes and future directions	• None	 Already known in presenter's field Didn't have sense of next steps 	Added to presenter's fieldHad sense of next steps	 Significantly added to presenter's field Had sense of next steps and clear vision for future research

IV. Knowledge of Project

	1. Novice	2. Apprentice	3. Practitioner	4. Expert
A. Appropriate to field	 No/little familiarity with field 	 Some familiarity with field 	 Familiarity with field Cited or linked to additional resources 	 Considerable knowledge of field Cited or linked to relevant works
B. Expansion of visual aid	 Unfamiliar with aid Inability to articulate visual aid	 Dependent on content Struggle to articulate visual aid 	Familiar with contentDid not expound beyond visual aid	 Carefully chosen content Added information beyond visual aid
C. Ability to answer questions	 Unable to answer questions Provided inaccurate answers 	 Partially answered questions Provided mostly accurate answers 	 Thoroughly answered questions Provided accurate answers 	 Thoroughly answered questions Able to provide additional, relevant info

V. Effective Visual Aids

	1. Novice	2. Apprentice	3. Practitioner	4. Expert
A. Text efficiency	 Inefficient, due to: Nonexistent/confusing titles/headings Small/inconsistent fonts Long/dense paragraphs Lack of captions 	 Mostly efficient, with some: Nonexistent/confusing titles/headings Small/inconsistent fonts Long/dense paragraphs Lack of captions 	 Efficient, with mostly: Appropriate use of clear titles/descriptive headings Large font size Bulleted lists, diagrams, and captions 	 Optimized for quick reading: Clear titles/descriptive headings Large font size Bulleted lists, diagrams, and captions
B. Layout	 Overloaded reader with: Too much content Lack of organization No/non-descriptive headings 	 Basic organization, but with: Cluttered placement Too much content Lack of organization No/non-descriptive headings 	 Mostly organized, with: Carefully curated content Organized and aligned elements Descriptive headings with main messages 	 Maximed reader attention: Eliminated all uncessary content Clear organization Descriptive headings with main messages
C. Images and figures	None/poor, due to a lack of: • Simplicity • Explanation • Relevance • Size or quality	Partially helpful, but lacked: • Simplicity • Explanation • Relevance • Size or quality	Helful; images mostly had:SimplicityExplanationRelevanceSize or quality	Very helpful; images had: • Simplicity • Explanation • Relevance • Size or quality

VI. Professionalism and Poise

	1. Novice	2. Apprentice	3. Practitioner	4. Expert
A. Overall presence	 Unfamiliar with content Relied heavily on visual aid/notes Lacked confidence and comfortability Distant from audience 	 Uncertain with content Mostly dependent on visual aid/notes Some confidence and comfortability Distant from audience 	 Appeared rehearsed Some reliance on visual aids/notes Mostly confident and comfortable Connected with audience 	 Well rehearsed Able to speak extemporaneously Confident and comfortable Connected with audience
B. Verbal delivery	 Difficult to hear/understand Poor vocal rate, variety and/or elocution Significant filler words 	 Mostly clear and audible Mediocre vocal rate, variety and/or elocution Noticeable filler words 	 Clear and audible Strong vocal rate, variety and elocution Minimal filler words 	 Clear and eloquent Very strong vocal rate, variety and elocution Few or no filler words
C. Nonverbal delivery	 Distracting movement Poor body language (Eye contact, posture, gestures, facial expression) Appearance lacked credibility 	 Few distracting movement Mediocre body language (Eye contact, posture, gestures, expression) Appearance lacked credibility 	 Helpful movement Good body language (Eye contact, posture, gestures, facial expression) Credible appearance. 	 Polished movement Excellent body language (Eye contact, posture, gestures, expression) Credible appearance