

## Keepers vs. Changers, with Dr. Jessica Schad

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### Keepers vs. Changers, Inside a town scared of becoming Aspen, with Dr. Jessica Schad

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Worried about their community turning into the next Aspen, A town in Colorado is split between the people wanting to keep things the same and newcomers moving into expensive homes on tiny lots.

Dr. Jessica Schad studies the relationship between people and natural amenities. She wrote her dissertation about this place she calls Rivertown. Dr. Schad lays out the history of Rivertown and its similarities to many towns across the United States. While areas like the Midwest are seeing people leave cities at a high rate, the Intermountain West have seen an influx of people drawn in by its natural amenities. Dr. Schad explains how Rivertown managed to navigate the two clashing cultures and how this can translate to other areas in Utah that are experiencing growing pains.

