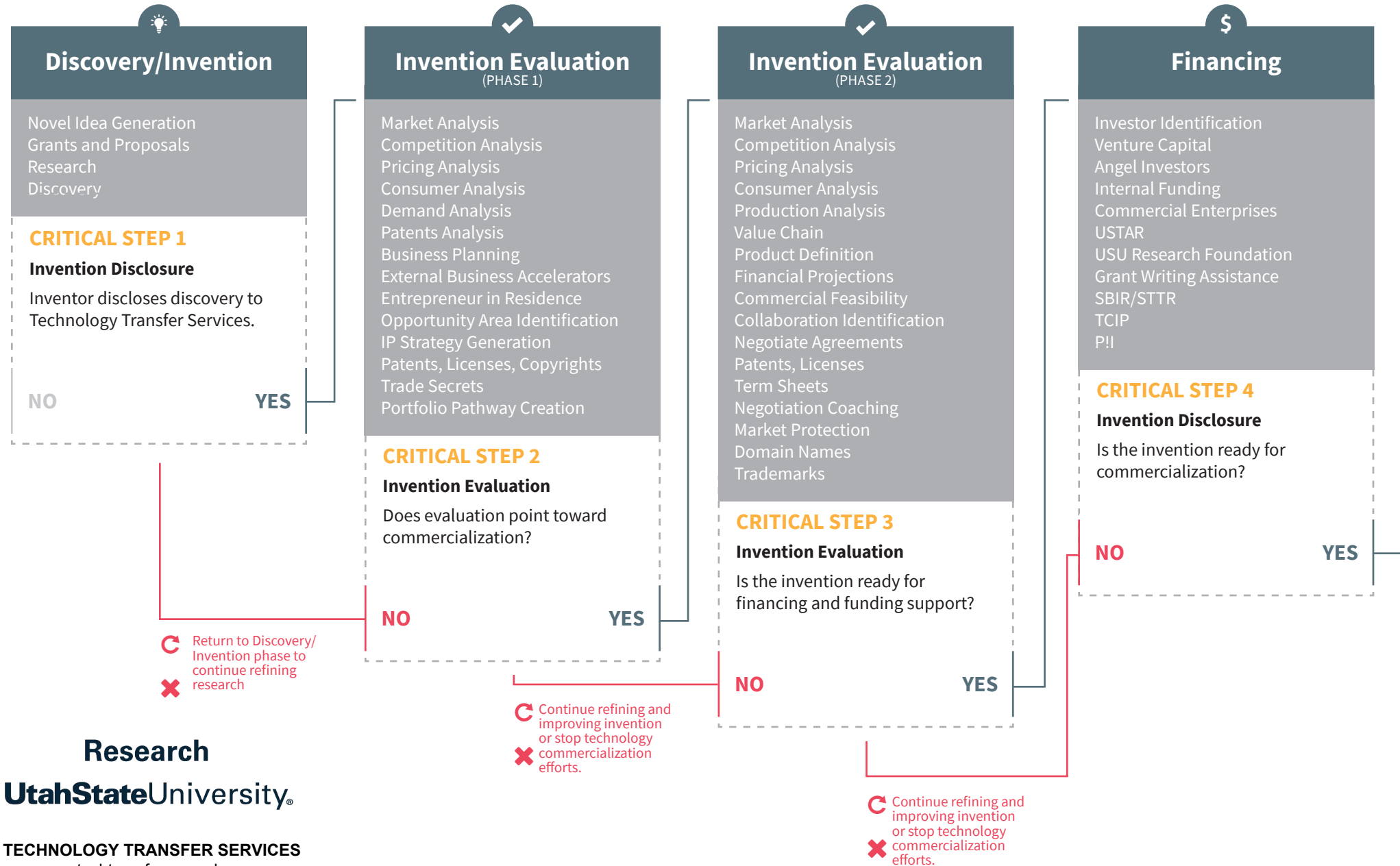


# TECHNOLOGY TRANSFER PATHWAY



**Collaboration** (People icon)

Technology Transfer identifies opportunities for collaboration through commercial agreements.

**Commercialization** (Gear icon)

- Spin-out Company
- Market Strategy Development
- Secure Financing
- Branding
- Customer Identification
- Revenue Generation
- License to Existing Entity
- Identify Licensee
- Negotiate License Terms
- New Research Foundation
- Contract R&D or Product Sales

**Company Growth** (Bar chart icon)

- Revenue Generation
- Sponsored Research
- Public Relations
- Marketing
- Grant Writing
- Review and Training
- Networking

**Royalty Reimbursement** (Dollar sign icon)

- Licensing Fees
- Patent Costs
- % of Revenues from Sales
- Milestone Payments
- Inventor Disbursements